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News Tip Sheet

Sources for Plastic Surgery News and Human Interest Stories

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New Cosmetic Injectable, Juvéderm, Makes Local Debut

Injectables Poised for Massive Growth Nationwide

Plastic Surgery Services of Fredericksburg in early November participated in a trial of Juvéderm, the new FDA-approved injectable facial filler for wrinkles, folds, scars and lips. Six local patients were involved in the trial, with successful initial results. Now, its doctors have been selected by Juvéderm's maker, Allergan, to be the first in the area to offer this procedure to patients, before the product's official launch in January.

Juvéderm is among a new generation of cosmetic injectables that the *Wall Street Journal* recently reported is poised for significant growth in the years ahead. The American Society of Plastic Surgeons (ASPS) has estimated that the number of "minimally-invasive" cosmetic procedures, including injectables, increased 53% nationwide between 2000 and 2005.

Silicone Vs. Saline Breast Implants: Pros and Cons

FDA Approval Expands Choices – and Patient Questions

With the FDA's recent approval of the wider use of silicone gel-filled breast implants, women have more options – and more questions before breast surgery. Doctors at Plastic Surgery Services of Fredericksburg are helping patients weigh the pros and cons of silicone versus saline breast implants. Patients specifically are asking about differences in the look, feel and safety of these implant options.

The FDA restricted the use of silicone implants in 1992, citing health issues. But silicone implants continued to be approved for women having reconstructive surgery and those demonstrating a need for an alternative to saline implants. Plastic Surgery Services of Fredericksburg doctors have worked with both kinds of implants for many years. In its latest decision, the FDA cites studies that indicate the approved silicone implants are safe and effective, as well as the availability of information for making informed decisions.

“Prenuptial” Plastic Surgery

Brides, Wedding Parties Opting for Plastic Surgery

Local brides, mothers-of, and, in some cases, even bridesmaids are considering plastic surgery to look their best for the Big Event. Some of Plastic Surgery Services of Fredericksburg's "wedding patients" are open about their procedures, others more discreet. One older bride had a mini facelift just two weeks before her island wedding. A young bride and her future mother-in-law both decided to enhance their appearances several months before the wedding day. Another bride not only scheduled her own procedures, but also referred several members of her wedding party.